

ANNUAL PERIODICAL PRICES FOR 1994

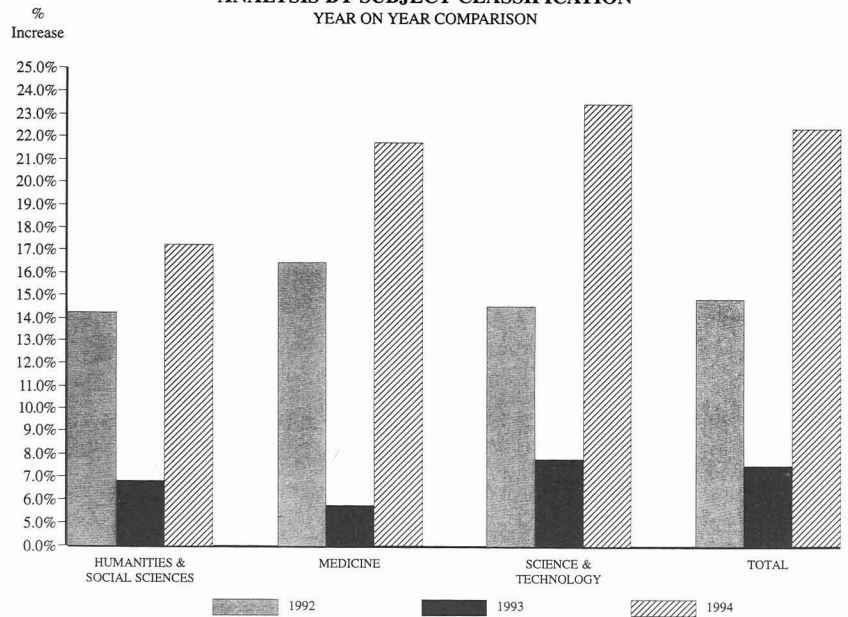
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THE 1994 edition of this annual survey of periodical prices is based on a broad selection of journals made by Blackwell's Periodicals Division. It reflects as nearly as possible the annual pattern of periodical purchases in specialised and learned libraries, irrespective of language, price or country of origin. The sample is based on the more important journals in each subject field. The subjects have been chosen to approximate to the subject divisions in special and academic libraries, regardless of individual classification schemes. Previous statistics have appeared in the August 1966-75, June 1976 and May 1977-93 issues of the *Record*.

It must be emphasised that this survey is intended only as a guide to trends. It is primarily for the use of libraries in the UK. Figures produced by individual libraries will vary, depending upon the origin of the journals and the emphasis given to a particular subject area.

It must be stressed that the figures produced for 1994 by Blackwell's may be higher than those produced by other agents because its 1993 index was based on prices prior to the devaluation of the pound on 16 September 1992. The 1994 index is based on exchange rates applied in September 1993. On average, publishers' price increases in their own currencies were between 10 and 12 per cent and the performance of the pound was therefore a major factor in the high overall increase of 22.39 per cent for 1994.

ANALYSIS BY SUBJECT CLASSIFICATION
YEAR ON YEAR COMPARISON



ANALYSIS BY COUNTRY OF ORIGIN	No. OF TITLES	% INCREASE OVER 1993	INDEX (1970=0)	AV. PRICE 1994 (£ STERLING)
GREAT BRITAIN	879	12.26%	2445.18	214.40
USA & CANADA	698	34.24%	1834.52	265.93
OTHER COUNTRIES	430	22.96%	2716.27	310.04
TOTAL	2007	22.39%	2231.92	252.81

ANALYSIS BY SUBJECT CATEGORY	No. OF TITLES	% INCREASE OVER 1993	INDEX (1970=0)	AV. PRICE 1994 (£ STERLING)
HUMANITIES & SOCIAL SCIENCES	842	17.20%	1636.30	88.24
MEDICINE	203	21.81%	2122.18	225.84
SCIENCE & TECHNOLOGY	962	23.50%	2415.38	402.55
TOTAL	2007	22.39%	2231.92	252.81

HUMANITIES & SOCIAL SCIENCES	No. OF TITLES	% INCREASE OVER 1993	INDEX (1970=0)	AV. PRICE 1994 (£ STERLING)
ACCOUNTANCY	19	21.86%	2,064.39	88.43
ARCHITECTURE & TOWN PLANNING	34	13.58%	2,628.47	167.01
ART	28	17.11%	888.61	62.23
CLASSICS & ARCHAEOLOGY	30	13.42%	1,163.76	59.52
COMMONWEALTH, ORIENTAL & AFRICAN STUDIES	19	17.59%	1,675.45	75.94
ECONOMICS & TRADE	63	16.97%	1,802.33	138.42
EDUCATION & CHILD PSYCHOLOGY	70	17.83%	2,080.37	95.95
ENGLISH LANGUAGE & LITERATURE	38	15.50%	1,092.29	42.31
ENTERTAINMENT, THEATRE, FILM & BALLET	23	13.90%	1,201.51	47.65
EUROPEAN LANGUAGE & LITERATURE	57	13.41%	1,532.20	65.37
GENERAL & POPULAR	29	10.34%	1,140.70	59.86
GEOGRAPHY	34	17.36%	1,306.42	71.61
HISTORY	50	15.20%	1,471.66	59.33
LAW & CRIMINOLOGY	35	12.50%	1,489.20	108.95
LIBRARIANSHIP & DOCUMENTATION	37	21.43%	1,506.61	149.57
MANAGEMENT	40	23.84%	2,483.26	138.63
MUSIC & RECORDING	19	13.71%	1,002.79	39.88
PHILOSOPHY	27	19.92%	1,739.76	59.53
PHOTOGRAPHY	5	3.94%	1,139.42	52.55
POLITICAL ECONOMY & POLITICS	38	17.01%	1,814.31	70.68
PSYCHOLOGY	32	25.10%	1,771.50	172.85
RELIGION & THEOLOGY	47	9.01%	1,352.66	47.36
SOCIOLOGY	49	18.37%	1,616.00	87.15
SPORTS & PASTIMES	19	10.66%	1,395.49	38.45
TOTAL	842	17.20%	1,636.30	88.24

SCIENCE & TECHNOLOGY	No. OF TITLES	% INCREASE OVER 1993	INDEX (1970=0)	AV. PRICE 1994 (£ STERLING)
AGRICULTURE	46	16.06%	1,996.63	138.71
ANTHROPOLOGY	16	31.02%	1,861.91	141.23
ASTRONOMY, ASTROPHYSICS	13	32.26%	2,883.75	405.81
BIOLOGY	32	21.99%	1,956.45	572.78
BIOPHYSICS, BIOCHEMISTRY & MICROBIOLOGY	26	25.28%	2,667.89	983.77
BOTANY	25	20.26%	3,107.10	287.08
CHEMISTRY	66	25.87%	2,369.27	956.98
CIVIL ENGINEERING	26	27.60%	2,303.65	183.68
COMPUTERS, AUTOMATION & CONTROL	37	27.71%	2,427.00	324.66
ELECTRONICS, ELECT. ENGINEERING & AERONAUTICS	73	25.69%	2,129.79	364.34
FOOD, SOAP, COSMETIC INDUSTRIES	36	16.50%	1,734.20	168.29
GENERAL SCIENCE	25	16.67%	1,747.43	257.56
GENERAL TECHNOLOGY	33	14.67%	2,266.55	445.34
GEOLOGY, MINERALOGY, GEOPHYSICS & METEOROLOGY	44	23.68%	2,193.90	316.96
GLASS, CERAMICS	20	19.11%	1,858.54	161.29
HEATING, LIGHTING, VENTILATING	13	17.15%	1,325.50	61.74
INDUSTRIAL & ENGINEERING CHEMISTRY	22	26.69%	1,761.04	265.86
MATHEMATICS & STATISTICS	51	27.26%	2,367.51	327.67
MECHANICAL ENGINEERING	30	15.20%	2,115.38	247.43
METALLURGY	36	13.45%	1,642.51	199.37
NUCLEAR SCIENCE & TECHNOLOGY	30	22.66%	2,761.07	933.89
PETROLEUM & FUEL TECHNOLOGY	22	18.10%	2,845.97	255.08
PHYSICS	57	25.94%	3,630.11	920.23
POLYMERS, PAINT, RUBBER, PLASTICS	48	24.72%	2,701.73	490.02
PRINTING, PAPER PACKAGING	20	12.70%	2,103.03	177.77
PRODUCTION ENGINEERING & OPERATIONAL RESEARCH	28	19.68%	1,891.23	169.24
TEXTILES, LEATHER, DYEING	22	12.27%	1,310.65	93.85
TRANSPORT	25	24.65%	2,943.69	151.48
ZOOLOGY	40	26.21%	2,600.45	240.81
TOTAL	962	23.50%	2,415.38	402.55

MEDICINE	No. OF TITLES	% INCREASE OVER 1993	INDEX (1970=0)	AV. PRICE 1994 (£ STERLING)
DENTISTRY, OPHTHALMOLOGY, AUDIOLOGY	17	17.71%	1,983.70	212.28
GENERAL MEDICINE	27	16.96%	1,513.98	143.16
NEUROLOGY, PSYCHIATRY	25	22.79%	2,297.76	230.52
PATHOLOGY & CLINICAL MEDICINE	52	24.80%	2,083.84	244.98
PUBLIC HEALTH, NURSING & GENERAL PRACTICE	26	15.28%	2,046.54	116.30
SURGERY, ANATOMY, PHYSIOLOGY	20	28.16%	3,304.86	420.25
PHARMACOLOGY	21	21.45%	2,061.06	297.96
VETERINARY MEDICINE	15	7.47%	1,406.14	145.55
TOTAL	203	21.81%	2,122.18	225.84