

Introducing our Editorial Board



RUOXI LI

Ruoxi Li is currently director of the editorial office of the journal of Chongqing Normal University, and a professor teaching 'science communication' in her university.

Ruoxi began her career in scientific journal editing in 1989 and has been active in the field of scholarly communication and publishing for many years. She is a member of the Society of Chinese University Journals in Natural Sciences and is responsible for the academic management of the Editology Society of Science Periodicals both in China and Chongqing. Ruoxi is also one of the executive council members of the Society of Chongqing University Journals and serves on the editorial board of *Acta Editologica*, a famous journal on editorial and publishing processes in China.

Her research interests cover sci-tech communication systems analysis, journal user behaviour, author behaviour and the publishing process. She has received a number of awards from the government and academic societies for her work. In addition to her research, she has been engaged in English–Chinese translation, with two science books she translated having been published in China.

From 2005 to 2006 Ruoxi was a visiting scholar in Britain, where she studied in the Department of Information Science at Loughborough University

(DISLU). Meanwhile, she did a large-scale survey on open access in China under the guidance of her supervisors there and with the co-operation of her colleagues back in China. She also interviewed many Chinese-speaking scholars in the UK to learn more about their situations and to gauge their opinions on the use of Chinese journals, as readers. Based on these investigations she not only wrote papers, one of which was accepted by ELPUB (2007 Vienna conference) but also started a pilot research project on launching a Chinese–English OA e-journal archive of China (EJAC). Her work was supported financially by the DISLU. Soon after returning to China, she started to implement this project aimed at improving the visibility and accessibility of Chinese journals internationally and, initially, over 50 journals are included the EJAC.

In her spare time Ruoxi's interest turns to travelling and gymnastic dance. Her favourite pastime is to drive with her husband around the vast, wooded fields of west China, where, immersed in this green world or walking by a singing stream, she is always able to relax and lose herself.

Ruoxi is thankful that she was able to make the acquaintance of many British friends in the scholarly publishing research area during the year she studied abroad. She is delighted to be part of the Editorial Board of *Serials*.