

# Editorial



*Climb aboard with the Eds for a stylish transition from 'Serials' to 'Insights'*

And so we reach the end of an era, the very last issue of *Serials*.

But, fear not, folks, we will be back in 2012 when we relaunch the UKSG journal as *Insights*. It has been a long but hugely successful road from Volume 1, No 1 – way back in 1988 – to this final issue, so it seems fitting that we should pause to say a big thank you to all those who have contributed to, edited and read *Serials* over the last 24 years. The contribution made by everyone involved has built *Serials* into the internationally recognized journal that it is today. Of course, as current Editors we certainly can't claim all the credit for building the great reputation that *Serials* has today, but we hope that we continue the work of our predecessors, especially Hazel Woodward and Helen Henderson over the last ten years, in responding to and improving what we are offering to our readership. And, with that in mind, we hope that when you see the first issue of *Insights* you will be pleased with the results of all the hard work and planning that have gone into the new look and format.

For our final issue of *Serials*, we wanted to go out with a bumper package, so bring you both an article-packed issue *and* the second of our occasional supplements to the journal, this time focusing on the much talked about topic of mobile technology. It is still early days, but with the proliferation of tablets, smartphones and other mobile devices, and many publishers and technology suppliers trying to find their feet in this new market, we thought it was a good time to take a look at how these developments are affecting the information community and how the community is responding to and using the new technologies.

We begin our main issue with two really interesting reads: a 'People In the News' feature on Maja Maricevic, the new Head of Higher Education at the British Library, alongside a hugely entertaining and interesting 'Profile' of Regina Romano Reynolds, Director of the US ISSN Center.

Among the other articles, we include a number of papers representing further highlights of the 2011 UKSG Conference. We also continue the 'open data' strand that we have been developing over recent issues with articles by Owen Stephens, Ken Chad and Matthew McKay. Other articles pick up on the theme of digitization. We were fortunate enough to have been able to speak to Bruno Delorme, International Sales Director of the French digitization company Jouve, at the start of a major new digitization project being carried out for the Bibliothèque nationale de France in Paris, and Matt Kibble gives us an overview of the Early European books digitization project.

Monica Crump and Celestine Johnston take two differing views on the process of tendering and negotiating 'core' content, the one for the Irish Research eLibrary (IREL) and the other for the NHS. It is also good to see that Kjell Tjensvoll's article about the EU tendering process, published in *Serials* earlier this year, has stimulated debate and prompted Liam Earney to write us a follow-up article, arguing that a perfect tender process does not always result in the content you originally wanted.

With the proliferation of published scholarly output nowadays, there are increasing problems around name ambiguity and attribution, so we asked Martin Fenner to provide us a 'Key Issue' on

ORCID, the independent initiative aiming to establish an open registry that can be adopted as the *de facto* standard.

And finally, we are really pleased to have been able to catch up with two former students who attended the UKSG Conference on places sponsored by UKSG for our ever-popular 'A day in the life of ...' slot. Proving that our student delegates

go on to an incredible variety of jobs, we find Maria Tourna working for the American School of Classical Studies at Athens library, while Rachel Westworth has become a prison librarian.

So, it is 'Goodbye' from *Serials*, and we'll see you in 2012 as *Insights*!

*Steve & Lorraine*



#### IMPORTANT NEWS FROM UKSG

In 2012, *Serials* will be changing its name to *Insights: the UKSG journal*.

Please be assured that the content will remain the same high quality mix with refereed articles, case studies, industry news and round-ups from our seminars and conferences.

The numbering sequence will also continue, so the first issue in March 2012 will be Vol.25, No. 1. However, do please note that the ISSN will change to ISSN 2048-7754.

Another important fact is that *Insights* will become electronic only. There will be no print copies from 2012 onwards.

We hope you continue to enjoy reading the journal in 2012. In turn, we will continue to maintain the high standards our readers have grown to expect.